

What Can I Do With a Major In **COMMUNICATION STUDIES?**

Communication Studies is the perfect major for students with multiple interests and diverse talents because the discipline provides theory, tools, and techniques for analyzing, managing and improving communication in every arena of professional and personal interaction. This major prepares students for future work and study in any number of diverse fields, such as law, political organizing and public affairs, marketing, advertising, public relations, consulting and many others. You'll find that professional opportunities abound and include a wide range of career choices.

Typical Coursework

Advertising	Organizational/Business Communication
Debate & Argumentation	Public Speaking
Group Communication	Public Relations
Intercultural Communication	Family Communication
Interpersonal Communication	Theories of Communication
Gender Communication	Written Communication
Listening	Nonverbal Communication

Related Major Skills

Ability to write clearly	Effective speaking
Present specific viewpoints	Influential/persuasion skills
Synthesizing information	Interpretation skills
Reporting and editing skills	Create entertaining and persuasive messages
Define hypotheses	Work in teams / small groups
Evaluate ideas and presentation	Gather information and data
Compare and contrast evidence	Evaluate information and sources
Critical thinking skills	Develop market research
Measure media effects	Planning and managing skills
Work with deadlines	Work independently
Attention to detail	Write press releases, scripts, or other promo materials
Demonstrate creativity	Artistic expression
Identify needs of individuals or groups	Understand institutional and cultural values

Related Occupations

Advertising Managers	Narrator
Agents and Business Managers	News Reporter/News Anchor
Announcers	Personnel Specialist
Art Directors	Program Coordinator
Communication Consultant	Producers & Directors
Community Outreach	Professional Bloggers & Podcasters
Editors/News writer	Promotions Manager
Events Planner	Public Relations Specialist & Manager
Film & Video Editors	Public Speaker/Spokesperson
Graphic Designers	Sales Representative
Hospitality Manager	Speech Writer

Hotel Manager
Human Resource Specialist
Lobbyist

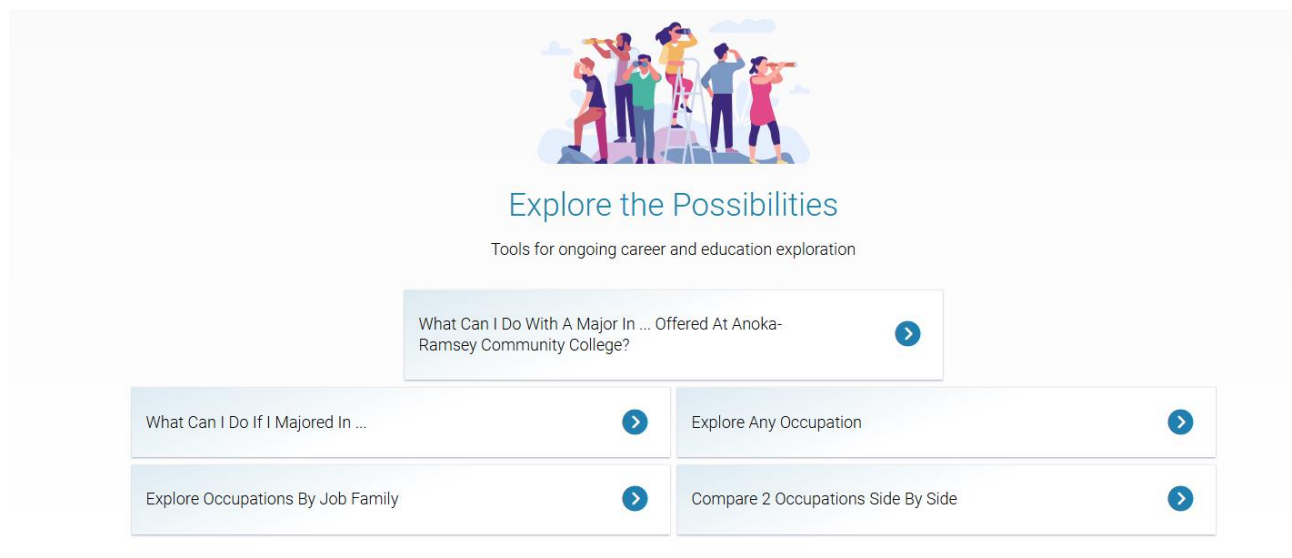
Training Specialist
Writer/Author

Who Hires for this Occupation?

Advertising agencies, hospitality industries, sales and retail business, media organizations (TV, magazines, internet), nonprofit organizations, public relations and marketing departments, theater production organizations, human resource departments, and government/political organizations.

Focus2

Visit **FOCUS2** (use ARCC credentials to sign-in) for more information regarding **related occupations and average salaries** and explore **other related majors**. You can also take **assessments** to match your skills, interests, and values to potential careers and majors.



MN Colleges & Universities with a major in COMMUNICATON STUDIES

Augsburg College	*Minnesota State University, Moorhead
*Bemidji State University	North Central University
Bethany Lutheran College	Saint John's University
Bethel University	Saint Mary's University of MN, Winona
College of Saint Benedict	*Southwest Minnesota State University
College of St. Scholastica	St. Catherine University
Concordia College	University of MN, Duluth
Concordia University	University of MN, Morris
Crown College	University of MN, Twin Cities
Gustavus Adolphus College	University of Northwestern, St. Paul
Hamline University	University of St. Thomas
*Metropolitan State University	*Winona State University
*Minnesota State Univ., Mankato	

*Anoka-Ramsey Community College offers a [Communication Transfer Pathway Associate of Arts Degree](#) with course credits that directly transfer to designated Communication Bachelor's Degree programs at Minnesota State System Universities.

Search for majors and colleges at [Minnesota State System Colleges and University](#)

Professional Association Links

[American Communication Association](#)

[International Communication Association](#)

[National Communication Association](#)

[Public Relations Society of America](#)

For More Information

Contact ARCC Counseling (Coon Rapids and Cambridge) at (763) 433-1100 or stop by the campus Information Desk

Information adapted from:

[Minnesota Career Information System](#)

[Occupational Outlook Handbook](#)

[Focus2](#)

[Career Center at the University of North Carolina at Wilmington](#)