

## Business Programs Completions (Number of Associates Degrees and Certificates Awarded)

Report generated September 2024

<b>Associates Degrees Awarded</b>		2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
AAS	Accounting Practitioner	7	7	7	6	8	5	4	10	12	5
AAS	Business: Management/Marketing Emphasis	16	23	18	24	21	15	20	26	28	33
AAS	Business: Workplace/Technology Emphasis								1		5
AS	Accounting Transfer Pathway	23	21	29	22	30	20	19	24	10	11
AS	Business Transfer Pathway				3	14	30	48	51	31	27
AS	Business, Industry and Technology	7	11	4	11	8	9	6	8	9	2
AS	Human Resource Management	5	7	12	8	7	4	9	4	2	9

<b>Certificates Awarded</b>		2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
CERT	Administrative Specialist	2	6	6	7	2	9	4	7	3	2
CERT	Business Communication	1		3	3	1	2	2	2		1
CERT	Business Computer Applications	4		2	6	3	1	1	2	2	
CERT	Business Crisis and Emergency Management								1	3	
CERT	Business Generalist	9	11	19	12	13	10	15	10	13	13
CERT	Entrepreneurship								1	3	5
CERT	International Business										
CERT	Retail Management	2	2	3	2	2	1	1	1	1	1
CERT	Small Business Accounting	3	4	2	6	5	1	4	6	4	9
CERT	Social Media Marketing								1	6	3

Business Programs Persistence (Retained, Graduated, Transferred, or Transferred-Graduated)

Report generated September 2024

<b>Associates Degrees: Three-Year Persistence</b>		2015		2016		2017		2018		2019		2020		2021		2022			
		% of Cohort Persisted	n: Number of Students in Cohort	%	n	%	n	%	n	%	n	%	n	%	n	%	n	(persistence to Spring 2024)	
																		%	n
AAS	Accounting Practitioner	69%	13	62%	21	76%	21	46%	39	57%	21	53%	32	74%	35	63%	19		
AAS	Business: Management/Marketing Emphasis	52%	174	57%	267	55%	138	54%	189	61%	111	56%	162	64%	167	65%	141		
AAS	Business: Workplace/Technology Emphasis															40%	10		
AS	Accounting Transfer Pathway	61%	127	59%	85	57%	105	65%	79	68%	100	57%	84	61%	122	68%	47		
AS	Business Transfer Pathway							60%	78	62%	417	59%	521	62%	235	64%	174		
AS	Business, Industry and Technology	69%	39	44%	41	56%	39	69%	62	70%	20	67%	39	71%	41	73%	22		
AS	Human Resource Management	69%	68	67%	69	63%	62	58%	57	68%	44	45%	71	40%	42	63%	79		

<b>Certificates: One-Year Persistence</b>		2015		2016		2017		2018		2019		2020		2021		2022		2023			
		% of Cohort Persisted	n: Number of Students in Cohort	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	(persistence to Spring 2024)	
																				%	n
CERT	Administrative Specialist	85%	20	67%	27	77%	22	47%	17	71%	21	82%	11	78%	9	100%	6	67%	9		
CERT	Business Communication	33%	15	64%	28	68%	22	52%	29	75%	12	67%	6	75%	8	56%	18	33%	12		
CERT	Business Computer Applications	45%	11	80%	5	88%	8	67%	9	75%	8	75%	4	100%	3	56%	16	55%	22		
CERT	Business Crisis and Emergency Management															33%	6	52%	27		
CERT	Business Generalist	48%	23	77%	31	53%	30	83%	24	68%	22	71%	51	69%	29	70%	37	69%	42		
CERT	Entrepreneurship															50%	12	68%	38		
CERT	International Business															100%	1	75%	4		
CERT	Retail Management	33%	6	83%	18	50%	6	67%	6	50%	6	43%	7	50%	2	88%	8	80%	5		
CERT	Small Business Accounting	50%	14	45%	11	82%	22	80%	20	50%	12	43%	7	64%	11	71%	14	15%	13		
CERT	Social Media Marketing															60%	5	47%	34		