

Program Information

A robust certificate program that provides a well-rounded approach for any student interested in entrepreneurship. Each course is designed to provide the necessary background for a student to become an entrepreneur. The courses provide a relevant and sequential learning process for a student to conceptualize and develop a business plan for their proposed business.

Program Goals

By completing this certificate, students will achieve the following learning goals:

1. Demonstrate critical thinking skills involved with various aspects of business ownership;
2. Investigate state and federal regulatory requirements for specific industries;
3. Effectively evaluate ethical decision making that involves financial statements and analyze the feasibility of an entrepreneurial idea;
4. Produce and communicate a developed business plan of your ideal business venture; and
5. Develop and produce an effective marketing plan that addresses our diverse society.

Completion Requirements

- A minimum of 12 semester credits in courses numbered 1000 or above must be completed at ARCC.
- A minimum cumulative grade point average (GPA) of 2.0 in courses numbered 1000 or above at ARCC.
- A minimum grade of C must be earned in all program requirements.
- All computer courses must be completed within the last four years.
- All accounting courses must be completed within the last seven years.
- All course requirements must be complete before a certificate will be awarded.
- Students must complete a Certificate Application. Certificate Applications are available online at AnokaRamsey.edu/resources/forms/ under Records and Registration. Alternative formats of the form are available at the Records and Registration Office per request.
- The requirements of this program are subject to change without notice.

Program Requirements: 16 credits

- BUS 1101 Introduction to Business..... 3
- BUS 2142 Principles of Marketing..... 4
- BUS 2215 Legal Environment of Business 3
- BUS 2250 Entrepreneurship 3

Choose one of the following:

- BUS 1105 Individual/Corporate Income Tax..... 3
- BUS 1143 Decision Making Using Excel..... 3

Program Sequence:

The sequence that follows is suggested for full-time students. Part-time students will need more time to complete this program. This certificate may be completed in one semester.

	Fall Semester	Spring Semester
1st YEAR	BUS 11013	BUS 21424
	BUS 1105* or BUS 11433	BUS 2250.....3
	BUS 22153	
	TOTAL 9	TOTAL 7

*Offered Fall Semester only

◆ *Course has prerequisite - see course schedule or catalog description.*

^ *Course requires Instructor permission.*

NOTE: You are encouraged to contact an academic advisor at 763-433-1230 for course planning assistance and information about transfer credit evaluation and transfer options.