Entrepreneurship

Certificate

Program Requirements......16 Total Credits......16

Program Information

A robust certificate program that provides a well-rounded approach for any student interested in entrepreneurship. Each course is designed to provide the necessary background for a student to become an entrepreneur. The courses provide a relevant and sequential learning process for a student to conceptualize and develop a business plan for their proposed business.

Program Goals

By completing this certificate, students will achieve the following learning goals:

- Demonstrate critical thinking skills involved with various aspects of business ownership;
- Investigate state and federal regulatory requirements for specific industries;
- 3. Effectively evaluate ethical decision making that involves financial statements and analyze the feasibility of an entrepreneurial idea;
- 4. Produce and communicate a developed business plan of your ideal business venture; and
- Develop and produce an effective marketing plan that addresses our diverse society.

Completion Requirements

- A minimum of 12 semester credits in courses numbered 1000 or above must be completed at ARCC.
- A minimum cumulative grade point average (GPA) of 2.0 in courses numbered 1000 or above at ARCC.
- A minimum grade of C must be earned in all program requirements.
- All computer courses must be completed within the last four years.
- All accounting courses must be completed within the last seven years.
- All course requirements must be complete before a certificate will be awarded.
- To complete your program, please submit the appropriate application found here.
- The requirements of this program are subject to change without notice.

Program Requirements: 16 credits			
☐ BUS 1101	Introduction to Business	3	
☐ BUS 2142	Principles of Marketing	4	
☐ BUS 2215	Legal Environment of Business	3	
☐ BUS 2250	Entrepreneurship	3	
Choose one of th	e following:		
☐ BUS 1105	Individual/Corporate Income Tax	3	
☐ BUS 1143	Decision Making Using Excel	3	

Program Sequence:

The sequence that follows is suggested for full-time students. Part-time students will need more time to complete this program. This certificate may be completed in one semester.

YEAR	Fall Semester	Spring Semester
	BUS 1101	BUS 21424 BUS 22503
18	TOTAL9 *Offered Fall Semester only	TOTAL7

Course has prerequisite - see course schedule or catalog description.
 Course requires Instructor permission.

