

Program Information

The International Business certificate program will develop students' cultural, interpersonal, and linguistic communication skills while enhancing their global and national business acumen. This certificate offers students who are studying or have studied a foreign language at the college level the opportunity to combine that skill set with business courses to fulfill requirements for a business-oriented career across all employment sectors.

Program Goals

By completing this certificate, students will achieve the following learning goals:

1. Understand International Business concepts and applications within the global business environment in order to apply critical thinking and ethical decision-making skills in a diverse business setting;
2. Practice effective interpersonal communication aptitudes to promote positive relationships, inclusivity, and productivity in the business environment; and
3. Demonstrate competency in another language and culture.

Completion Requirements

- A minimum of 12 semester credits in courses numbered 1000 or above must be completed at ARCC.
- A minimum cumulative grade point average (GPA) of 2.0 in courses numbered 1000 or above at ARCC.
- A minimum grade of C must be earned in all program requirements.
- All course requirements must be complete before a certificate will be awarded.
- To complete your program, please submit the appropriate application found [here](#).
- The requirements of this program are subject to change without notice.

Program Requirements: 9 credits

- ☐ BUS 1103 Human Relations in the Workplace 3
- ☐ BUS 2240 Introduction to International Business..... 3
- ☐ CMST 2210 Intercultural Communication..... 3

Additional Requirements: 7-10 credits

Choose two courses from the following; at least one course must be a language course (before enrolling in a foreign language course, go to <http://bit.ly/2VbDeHS> to take the placement test):

- ☐ FREN 1101 Beginning French Language and Culture I..... 5
- ☐ FREN 1102 Beginning French Language and Culture II 5
- ☐ FREN 1111/HUM 1311 Introduction to French Culture..... 3
- ☐ GERM 1101 Beginning German Language and Culture I..... 5
- ☐ GERM 1102 Beginning German Language and Culture II 5
- ☐ GERM 1111/HUM 1211 Introduction to German Culture..... 3
- ☐ SPAN 1101 Beginning Spanish Language and Culture I 5
- ☐ SPAN 1102 Beginning Spanish Language and Culture II 5
- ☐ SPAN/HUM 1112 Spanish and Latin American Culture: Conquest to present 3
- ☐ SPAN 2201 Intermediate Spanish Language and Culture I 4
- ☐ SPAN 2202 Intermediate Spanish Language and Culture II 4

Program note: It is recommended that students take both elective courses from the same language department.

Students who plan to transfer to a four-year college or university may want to take two semesters of the same foreign language as this is a graduation requirement for many bachelor degree programs. For assistance with course planning, students should schedule an appointment with an academic advisor. See also the college catalog Appendix for course offering information.

Program Sequence:

The sequence that follows is suggested for full-time students. Part-time students will need more time to complete this program. This certificate may be completed in one semester.

	Fall Semester	Spring Semester
1 st YEAR	BUS 11033	BUS 2240.....3
	CMST 2210.....3	Elective course*3-5
	Elective course*3-5	
	TOTAL9-11 *see Additional Requirements above	TOTAL 6-8 *see Additional Requirements above

◆ Course has prerequisite - see course schedule or catalog description.

^ Course requires Instructor permission.

NOTE: You are encouraged to contact an academic advisor at 763-433-1230 for course planning assistance and information about transfer credit evaluation and transfer options.