

# Sales Management

Associate of Science (AS) Degree

Program Requirements..... 30

General Education/MnTC..... 30

Total Credits ..... 60

## Program Information

The Associate of Science (AS) in Sales Management degree program is designed to prepare students for entry-level careers in the field while simultaneously priming students for success as they continue their education. This degree offers an introduction to sales theory and concepts along with practical skills necessary to enhance professional performance within sales management roles. Students will experience an application-oriented, real-world focused education through a degree program that provides both a strong foundational business core along with a general education curriculum designed to support student academic and professional success. For assistance in program planning, or to explore additional transfer options, students should schedule a time to meet with an academic advisor. This degree may transfer in part or in its entirety to baccalaureate institutions. Students should meet with a representative of the transfer institution when planning their program.

## Program Goals

By completing this program, students will achieve the following learning goals:

1. Understand the elements of sales in a global environment;
2. Use critical thinking skills to analyze and solve business problems;
3. Demonstrate effective interpersonal skills and professional attitudes;
4. Demonstrate effective business communication skills;
5. Explain the importance of customers and be able to identify their needs;
6. Identify the various sales management positions and the roles each one plays in the success of a business; and
7. Discuss the associated ethical and legal issues within business and industry.

## Developmental Courses

Some students may need preparatory courses in the areas of English, mathematics or reading. Courses numbered below 1000 will not apply toward this degree.

## Completion Requirements

- A minimum of 60 semester credits in courses numbered 1000 or above.
- A minimum cumulative grade point average (GPA) of 2.0 in courses numbered 1000 or above at ARCC.
- Satisfy residency requirements.
- Completion of specific degree requirements.
- To receive your diploma, you must apply to graduate.
- The requirements of this program are subject to change without notice.

◆ *Course has prerequisite - see course schedule or catalog description.*

^ *Course requires Instructor permission.*

NOTE: You are encouraged to contact an academic advisor at 763-433-1230 for course planning assistance and information about transfer credit evaluation and transfer options.

## Program Requirements: 30 credits

- BUS 1103 Human Relations in the Workplace ..... 3
- BUS 1112 Computer Concepts and Applications ..... 3
- BUS 1122 Business Ethics and Social Issues..... 3
- BUS 1124 PowerPoint and Web Conferencing ..... 3
- BUS 1145 Customer Service..... 3
- BUS 1149 Professional Selling ..... 3
- BUS 2125 Financial Accounting ..... 4
- BUS 2142 Principles of Marketing ..... 4

Metropolitan State University course taught online:

- MKTG 435◆\* Sales and Sales Management..... 4

\*This course subject to Metropolitan State University tuition rate.

## General Education/MnTC Requirements: 30 credits

Complete at least 30 general education credits from the Minnesota Transfer Curriculum (MnTC), including the required courses listed. You must complete at least one course in six of the ten goal areas. One course may satisfy more than one goal area, but the course credits may be counted only once.

- 1. Communication
  - ENGL 1120◆ **ORE** ENGL 1121◆ ..... 4
- 2. Critical Thinking
- 3. Natural Science (*one course must include a lab*)
- 4. Mathematical/Logical Reasoning
  - MATH 1114◆..... 4
  - MATH 1200◆..... 3
- 5. History/Social/Behavioral Sciences
  - ECON 2205..... 3
  - ECON 2206..... 3
- 6. Humanities/Fine Arts
- 7. Human Diversity
- 8. Global Perspective
- 9. Ethical/Civic Responsibility
- 10. People and the Environment

## Metropolitan State University

### B.S. Degree Program - Business Administration

Transfer Guide for Selected course requirements.

<b>Metro State Foundation Courses</b> .....	<b>Anoka-Ramsey</b>
MATH 1115: College Algebra I.....	MATH 1200
STAT 202: Statistics I .....	MATH 1114
ACCT 210: Financial Accounting.....	BUS 2125
ECON 201: Macroeconomics.....	ECON 2205
ECON 202: Microeconomics .....	ECON 2206
MIS 100: Fundamentals of IT in Organizations.....	BUS 1112
<b>Metro State Business Core Courses</b> .....	<b>Anoka-Ramsey</b>
MKTG 300: Marketing Principles .....	BUS 2142



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