

## **Business-to-Business Sales Transfer Guide: Anoka-Ramsey**

St. Kate's offers the only business-to-business sales degree in Minnesota – and the only one in the United States designed specifically for women. Our program was developed with extensive input from sales professionals & leaders at top Fortune 500 companies including 3M & General Mills.

St. Kate's is committed to providing options as you consider completing your bachelor's degree. We hope to maximize your educational experience, advise you in the financial aid process and assist in mapping out an optimal timeline. Please consider working with us as early as possible to optimize your educational opportunities.

## St Kate's Transfer Policy:

- 1. A minimum of 50% of required Major courses must be taken in residence. (Does NOT apply to Prerequisite or Supporting work)
- 2. Students must achieve a C- or above for courses to transfer
- 3. A minimum of 48 of the last 64 credits in residence
  - \*Special transfer rules apply for students earning an A.A. degree (Contact admissions counselor for details)
- 4. Transfer courses = to a St. Kate's course but not = in credit value will be awarded the transfer course credit value

All required major & supporting courses are listed below along with any **ANOKA-RAMSEY** courses which may be used to complete them. The major consists of <u>14</u> required Major courses plus a portfolio & <u>5</u> supporting courses. **ANOKA-RAMSEY** offers options to complete <u>9</u> of the <u>19</u> courses including <u>4</u> of the <u>14</u> major courses & <u>5</u> of 5 of the supporting courses.

To earn a bachelor's degree from St. Kate's, students must complete 130 total credits including the major courses listed here & a package of Core Liberal Arts areas (similar to the Goals in MnSCU). Fewer core course are required for students with an A.A. or the MnTC completed. See Baccalaureate Core Guide for detailed info.

| St Catherine University   | Anoka-Ramsey                                |
|---|---|
| Resident Business Courses Required for Major  | Equivalent/Fulfilling Transfer Course       |
| ACCT 2212 Business Finance (2)  | No Equivalent ANOKA-RAMSEY Course           |
| BUSI 2012 Business Analytics (2)  | No Equivalent ANOKA-RAMSEY Course           |
| BUSI 2502 Global Business (2)   | BUS2240 Intro to International Business (3) |
| BUSI 2652 Legal Environment of Business (2)   | BUS2215 Legal Environment of Business (3)   |
| BUSI 3652 Business Law Contracts (2)  | No Equivalent ANOKA-RAMSEY Course           |
| BUSI 4752 Business Practicum (2)  | No Equivalent ANOKA-RAMSEY Course           |
| BUSI 4800 Business Portfolio (0)  | No Equivalent ANOKA-RAMSEY Course           |
| MKTG 2302 Intro to Marketing (2)  | BUS2142 Principles of Marketing (4)         |
| MKTG2350W Integrated Marketing Comm (4)   | No Equivalent ANOKA-RAMSEY Course           |
| SALE 2332 Introduction to Selling (2)   | BUS1149 Professional Selling (3)            |
| SALE 3212 Finance for Sales (2)   | No Equivalent ANOKA-RAMSEY Course           |
| SALE 3330 Professional Sales (4)  | No Equivalent ANOKA-RAMSEY Course           |
| SALE 3432 Customer Intelligence (2)   | No Equivalent ANOKA-RAMSEY Course           |
| SALE 3632 Ethics & Integrity in Selling (2)   | No Equivalent ANOKA-RAMSEY Course           |
| SALE 4430W Advanced Sales (4)   | No Equivalent ANOKA-RAMSEY Course           |
| Resident Supporting Courses for Major   | Equivalent/Fulfilling Transfer Course       |
| ACCT 2112 Financial Accounting (2)  | BUS1125 Financial Accting (4)               |
| ACCT 2130 Managerial Accounting (4)   | BUS2126 Managerial Accting (4)              |
| STATISTICS: Choose one St. Kate's stats course (ECON1080 or 1090, HLTH1090, PSYC1090 or STAT1090) (4) | MATH1110 Introductory Statistics (3)        |
| ECON 2610 Microeconomics (4)  | ECON2206 Microeconomics (3)                 |
| MGMT 2400 Principles of Management (4)  | BUS2244 Principles of Management (4)        |

Note: These requirements are subject to change. For official record of requirements for the year you are admitted, please see St. Kate's undergrad catalog online.

St. Catherine University Day Admissions:

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Web: <a href="mailto:www.stkate.edu">www.stkate.edu</a>
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**Business-to-Business Sales Major:** 

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