

## What Can I Do with a Major in **JOURNALISM**?

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Journalism is the activity or profession of writing for newspapers or magazines or of broadcasting news on radio or television. News is that part of communication that keeps us informed of the changing events, issues, and characters in the world outside. Though it may be interesting or even entertaining, the foremost value of news is as a utility to empower the informed. The purpose of journalism is thus to provide citizens with the information they need to make the best possible decisions about their lives, their communities, their societies, and their governments. (American Press Institute)

### **Typical Coursework**

Introduction to Mass Communications  
Multimedia Production and Storytelling  
Editing for Print and Digital Audiences  
Mass Media Law and Regulations  
Intro to Interactive Data Journalism  
Magazine writing  
Women, Minorities, and the Media  
Communication Research Methodologies

News reporting and writing  
Law and Ethics of Journalism  
Mass Media and Society  
Media Design  
Photojournalism  
TV, Radio and Digital News Reporting  
Database Reporting  
Communication Theory

### **Related Major Skills**

Tech savvy multi-tasker  
Versatile storyteller; produces content for any format  
Cultivates constant and interactive conversation with readership  
Express ideas clearly when speaking or writing  
Use reasoning to discover answers to problems  
Listen to others, understand, and ask questions  
Combine several pieces of information and draw conclusions  
Manage the time of self and others  
Ability to meet deadlines

### **Related Occupations**

Reporter  
News editor  
Content producer/writer  
TV/radio producer  
Digital reporter/editor  
Visual journalist

Video editor  
Multimedia producer  
News technology/new media director  
Communications assistant  
Marketing/communications manager  
Communications director

## **Who Hires for this Occupation?**

Journalists: News sites, newspapers, broadcast outlets, magazines

Communications: Nonprofits, trade publications, companies, government agencies

## **MN Colleges & Universities with a major in Journalism/ Mass Communications**

Augsburg College

College of St. Scholastica

Minnesota State University, Moorhead

North Central University

St. Mary's University of Minnesota

University of Minnesota

Bethel University

Macalester College

Mankato State

St. Cloud State University

University of Northwestern

University of St. Thomas

## **Professional Association Links**

Society of Professional Journalists

<http://www.spj.org/>

Poynter Institute

<http://www.poynter.org/>

Minnesota Council of Nonprofits Job Board

<http://www.minnesotanonprofits.org/jobs>

Journalism Jobs

<http://www.journalismjobs.com/>

## **For More Information**

[whatcanidowiththismajor.com/major/journalism/](http://whatcanidowiththismajor.com/major/journalism/)

Minnesota Career Information web site: <https://mncis.intocareers.org>

Contact the Career Services Center for the username and password:

763-433-1430 [jobs@anokaramsey.edu](mailto:jobs@anokaramsey.edu)

***Information adapted from:*** Minnesota Career Information System <https://mncis.intocareers.org>, and the Career Center at the University of North Carolina at Wilmington <http://uncw.edu/career/WhatCanIDoWithaMajorIn.html>